



national union of students

Getting Beeston on the map is crucial to student engagement with the town

When a Student is new to the area, the first thing they do is look up what offers are available by visiting the NUS website www.nus.org.uk/en/ The BID is be able to get your business name, address and offer featured and ultimately drive business to your door. The cost of this is covered by your levy.

What exclusive offers and discounts can your business offer to students?

Here are the categories that are listed on the NUS website. Does your business fall into any of these categories? If so think about what you can offer a student.

<i>Health & Beauty</i>	<i>Insurance & Banking</i>	<i>Mobile</i>	<i>Computer Software</i>
<i>Going Out</i>	<i>Gaming</i>	<i>Going Green</i>	<i>Food and Drink</i>
<i>Sports</i>	<i>Ezine</i>	<i>Accommodation</i>	<i>NUS Rewards</i>
<i>Fashion</i>	<i>Travel</i>	<i>Books & Stationery</i>	
<i>Music & Films</i>	<i>Career Support</i>	<i>Technology & Gadgets</i>	
<i>Motoring</i>	<i>Everyday Shopping</i>	<i>Local Discounts</i>	<i>Subscriptions</i>

About NUS

NUS is a voluntary membership organisation which makes a real difference to the lives of students and its member students' unions. They are a confederation of 600 students' unions, amounting to more than 95% of all higher and further education unions in the UK. Through their member students' unions, they represent the interests of more than seven million students.

Their **Mission** is to promote, defend and extend the rights of students and to develop and champion strong students' unions.

Their **Vision** is of NUS as a pioneering, innovative and powerful campaigning organisation: the national voice of students. They will fight barriers to education, empower students to shape both a quality learning experience and the world around them, supporting influential, democratic and well-resourced students' unions.

To get your business listed on the NUS website, please complete the attached form.



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NUS Website Directory

I would like my business to be included on the NUS website.

Name

Business

Address

.....

Telephone

Email

Offer

Please hand completed forms to BID Manager Stephanie Wilkinson.