

Beeston BID Company Limited - Budget and costs

Estimated Levy Income (per annum):	£ 185,400.00
Voluntary contributions:	£ -
Interest free loan from Broxtowe Borough Council:	£ 89,000.00

	2011	2012	2013	2014	2015	Total
Levy collection	£ 19,350.00	£ 17,070.00	£ 16,070.00	£ 15,070.00	£ 14,070.00	£ 81,630.00
Touch Screens	£ 35,000.00	£ 17,500.00	£ -	£ -	£ -	£ 52,500.00
Touch Screen Management	£ 12,000.00	£ 12,000.00	£ 12,000.00	£ 12,000.00	£ 12,000.00	£ 60,000.00
Touch Screen Servicing	£ 2,000.00	£ 2,000.00	£ 2,000.00	£ 2,000.00	£ 2,000.00	£ 10,000.00
PR	£ 30,000.00	£ 30,000.00	£ 30,000.00	£ 30,000.00	£ 30,000.00	£ 150,000.00
Branding	£ 3,000.00	£ -	£ -	£ -	£ -	£ 3,000.00
Legal/Accounting	£ 5,000.00	£ 5,000.00	£ 5,000.00	£ 5,000.00	£ 5,000.00	£ 25,000.00
Insurance	£ 2,400.00	£ 2,400.00	£ 2,400.00	£ 2,400.00	£ 2,400.00	£ 12,000.00
Office refurbishment	£ 5,000.00	£ -	£ -	£ -	£ -	£ 5,000.00
Office Rent	£ 4,200.00	£ 4,200.00	£ 4,200.00	£ 4,200.00	£ 4,200.00	£ 21,000.00
Office Rates	£ 1,800.00	£ 1,800.00	£ 1,800.00	£ 1,800.00	£ 1,800.00	£ 9,000.00
Radio Advertising	£ 19,992.00	£ 19,992.00	£ 19,992.00	£ 19,992.00	£ -	£ 79,968.00
Events	£ 20,000.00	£ 40,000.00	£ 40,000.00	£ 40,000.00	£ 40,000.00	£ 180,000.00
University Marketing	£ 10,000.00	£ 15,000.00	£ 15,000.00	£ 15,000.00	£ -	£ 55,000.00
Beeston Crime Watch	£ -	£ 3,430.00	£ 3,430.00	£ 3,430.00	£ 1,250.00	£ 11,540.00
Salary & pension	£ 29,856.00	£ 29,856.00	£ 29,856.00	£ 29,856.00	£ 29,856.00	£ 149,280.00
Employers NIC	£ 2,618.00	£ 2,856.00	£ 2,856.00	£ 2,856.00	£ 2,856.00	£ 14,042.00
BID Consultancy	£ 3,000.00	£ -	£ -	£ -	£ -	£ 3,000.00
BID Levy	£ 240.00	£ 240.00	£ 240.00	£ 240.00	£ 240.00	£ 1,200.00
British BID Association	£ 750.00	£ 750.00	£ 750.00	£ 750.00	£ 750.00	£ 3,750.00
Loan repayment	£ -	£ -	£ 44,000.00	£ 45,000.00	£ -	£ 89,000.00
Total expenditure	£ 206,206.00	£ 204,094.00	£ 229,594.00	£ 229,594.00	£ 146,422.00	£ 1,015,910.00
Total income	£ 274,400.00	£ 185,400.00	£ 185,400.00	£ 185,400.00	£ 185,400.00	£ 1,016,000.00